Press

Water Expo China
New China International Exhibition Center
Beijing, China, 15 – 17 November 2016

More than two-thirds of exhibition space booked and Bavarian German Pavilion returns

Sector-specific thematic zones to feature leading Chinese water business brands

Close collaboration with trade associations strengthens fair’s industry influence

Water Expo China will once again take place at the New China International Exhibition Center in Beijing from 15 – 17 November 2016. The show has received positive responses from exhibitors and more than two-thirds of available exhibition space has already been reserved. The fair is expected to welcome 350 companies from 28 countries and regions. The total exhibition area occupied by the fair is expected to reach 20,000 sqm this year.

The 2016 edition continues to receive strong support from the German government and will see the return of the Bavarian German Pavilion. Formed by seven leading companies, including BIOWORKS Verfahrenstechnik GmbH, Energie-Wasser-Umwelt GmbH, Fränkische Rohrwerke, IBS Technics GmbH, JUM Engineering GmbH, PARAT GmbH & Co KG and PreSens GmbH, the pavilion will showcase cutting-edge water-related technologies, products and solutions.

Sector-specific thematic zones to feature leading Chinese water business brands

As a comprehensive water technology platform that is committed to gathering top industry players in China and facilitating efficient trading within the industry, the expo offers in-demand solutions for the country’s water construction projects. In order to show off the country’s latest industry developments, the fair has set up a few new thematic zones, including the Irrigation and Drainage Zone and High-Tech Zone, alongside the returning Water Business Zone, Water Diversion Zone and Water Information and Automation Zone.
- Irrigation and Drainage Zone
As outlined in China’s 13th Five-Year Plan, the country plans to install effective irrigation systems throughout as many as 6.67 million hectares of farmland. A significant boost in the demand for irrigation solutions is expected and this zone will debut at the fair to offer the industry the latest pumps, valves, pipes, fittings, sprayers and dynamos.

- Water Diversion Zone
This special zone will cover pipes, pumps and valves as well as waterproofing, anti-leakage and crack treatment solutions. A number of domestic companies providing related offerings have already confirmed to exhibit at the upcoming show including Beijing Hanjian Heshan Pipeline Co Ltd and Xinxing Ductile Iron Pipes Co Ltd.

- Water Information and Automation Zone
The exhibit scope of this zone includes a variety of monitoring systems such as hydrological, water quality and online monitoring systems as well as river forecasting tools, water dispatch systems, automation solutions, apparatuses, network security products and communication facilities. Expected to span more than 800 sqm, the zone will feature reputable local and overseas brands and organisations including Water Information Industry Association, Emerson China, China Science Mapuniverse Technology Co Ltd, Tengine Innovation (Beijing) Instruments Inc, Dalian Taosonics Instrument Co Ltd, Tangshan Huizhong Instrumentation Co Ltd and Kaifeng Kailiu Instrument Co Ltd.

- High-Tech Zone
This zone, planned to cover 500 sqm, will display the latest water technology developments and breakthroughs to provide the industry with a wealth of market intelligence. Items covered include robots, ACTUVs, solar-powered algae removal machines, flexible ecological protection and more. Industry experts and leaders from various levels in water authorities, bureaus, water management offices and design institutes will explore market opportunities with exhibitors.

Close collaboration with trade associations strengthens fair’s industry influence

This past July, the organisers of Water Expo China have applied to become a member of the Shanghai Hydrology Association, an association that actively advocates for hydrology and water environment monitoring. The group also assists the Chinese government in forecasting water disasters, carrying out ecological construction projects, implementing strict water resource management schemes and relieving water pollution emergencies. In the near future, the expo will strengthen its industry influence by working closely with the association to further promote hydrological and water resource monitoring and surveying, hydrological forecasting, water environment protection and management, as well as related equipment and technical services.

For more information, please visit www.waterexpochina.com or www.ches.org.cn or email water@china.messefrankfurt.com.
More details on Messe Frankfurt’s environmental technology events can be found at www.environment.messefrankfurt.com, including information about partners, themes, topics and information about Messe Frankfurt’s expertise in the field.

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Background information on Messe Frankfurt
Messe Frankfurt is one of the world’s leading trade fair organisers, generating around €648 million in sales and employing 2,244 people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2015, Messe Frankfurt organised a total of 133 trade fairs, of which more than half took place outside Germany.
Comprising an area of 592,127 square metres, Messe Frankfurt’s exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.
Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.
For more information, please visit our website at www.messefrankfurt.com.

Background information on the Chinese Hydraulic Engineering Society
Founded in 1931, the Chinese Hydraulic Engineering Society (CHES) is an academic organisation of Chinese Hydraulic Engineering professionals who are affiliated with the China Association for Science and Technology. Made up of 86,000 individual members and 46 special commissions, CHES is an influential player in China’s water resources science and technology industry. The organisation’s scope includes fostering knowledge exchange, promoting the use and research of water technologies, implementing award schemes, providing technical consultation and examination services, and formulating water standards.